

Rice Bull Riding Company LLC
Rice Rodeo Company
Waiver, Release and Confidentiality Agreement

I, the undersigned participant, or attendee, acknowledge that bull riding, barrel racing and other similar events and activities are extremely dangerous and that my participation in and/or my presence at RBRC LLC produced, approved, or affiliated events exposes me to substantial risks of serious property damage, personal injury and/or death and that I have been fully warned with regards to all such risks and hazards. I realize that these risks are not restricted to competing in a bull riding event but also include being in the arena, behind the chutes, in the livestock holding area, pens and other areas near a bull riding event. Nevertheless, on behalf of myself, members of my party or third parties, my spouse, children, heirs, representatives, successors and assigns, I unconditionally and irrevocably assume all such risks and do hereby unconditionally release and forever discharge and hold harmless Rice Bull Riding Company (“RBRC”), its subsidiaries, affiliates, officers, directors, employees, shareholders, agents, representatives, successors and assigns all sanction parties and its subsidiaries, affiliates, officers, directors, employees, members, agents, representatives, officials, judges, bullfighters, volunteers, contractors together with all other parties or entities involved in the sanctioning, approval, production, organization, conduct, sponsoring, advertising and performance of the bull riding event (collectively “Releasees”) from any and all claims, demands, losses, costs, and liabilities, of whatever nature for property damage or personal injury including death, which I or third parties may sustain or incur by reason of my participation in or attendance at any event produced by, approved by, or affiliated with RBRC LLC

In further consideration of being permitted to participate in or attend a RBRC produced, approved, or affiliated event, I agree to indemnify and hold harmless the releases’, from any and all claims, liabilities, actions and costs, asserted, made or threatened by any person of whatever nature for property damage or personal injury including death, which I or third parties may sustain or incur by reason of my participation in or attendance at any event produced by, approved or affiliated with RBRC, even if arising from their simple negligence.

I grant RBRC, its agents, employees, representatives, successors and assign the right to take photographs of me and/or my children and my property in connection with any RBRC event. I authorize RBRC, its assigns and transferees to copyright, use, sell, and publish the same in print and/or electronically. RBRC may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, marketing, advertising, and web content.

The undersigned acknowledges that as a result of his/her participation in an RBRC event, he/she may be given access to confidential information of RBRC of a special and unique nature deriving independent economic value from not being generally known to other persons (specifically excluding any information generally available to the public at large). As a material inducement to permit the undersigned to participate in and/or attend RBRC events, the undersigned agrees that he/she will not at any time, directly or indirectly, use, disseminate, or disclose to any person or entity, any information not generally available to the public which was disclosed to the undersigned or known by him/her as a consequence of participating in and/or attending an RBRC event. This information (the “Confidential Information”) includes, without limitation, the following: (i) any and all trade secrets and information concerning the business and affairs of product specifications, data, know-how, budgets, designs, photographs, customer lists, current and anticipated customer requirements, price lists, market studies, business plans, and any other information however documented of RBRC LLC that is a trade secret within the meaning of any federal or state trade secret law.

It is the intention of the parties that the terms and conditions of this Agreement shall be enforced to the maximum extent allowed by law. If any provision or term of this Agreement is held to be prohibited or invalid, then such provision or term will be ineffective only to the extent of such prohibition or invalidity, without invalidating the remainder of such provision or term or the remaining provisions or terms of this Agreement. Notwithstanding the fact that any provision of this Agreement is determined not to be specifically enforceable, the Purchaser shall nevertheless be entitled to recover monetary damages as a result of the breach of such provision.

The undertakings and covenants of the foregoing provisions shall survive the expiration or termination of the Application and are binding upon me, my spouse, children, heirs, representatives, successors and assigns. This release shall be valid and applicable for all events in the year 2025 and all future or past periods of competition whether or not I sign a new waiver and release form each year, season or series. I have carefully read and understand this release and have been advised to seek legal counsel and advise pertaining to the matters released and waived herein.

Print Name: _____

Date: _____ Birth Date: _____

Participant Signature: _____

Parent or Guardian Signature (If participant is under the age of 18)

Print Name: _____

Address: _____

Phone Number: _____ Email: _____

Emergency Phone Number & Contact Name:

If this document needs notarized, please have notary stamp below: